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## ABSTRACT OF THE DISCLOSURE

Specific activation of the Raf-1/MEK/p42/44MAPK kinase cascade in HepG2 cells, independent of other "upstream" factors or to induction cell growth regulation, leads of LDL receptor The degree of p42/44MAPK activation determines the transcription. extent of LDL receptor induction. The present findings underscore the important and central role of the MAPK pathway in regulating receptor expression low density lipoprotein and considerable potential significance for the development of new signal transduction-based approaches for the treatment of hypercholesterolemia.